

英語文學術暨實務國際研討會
2015 International Conference on English Education
會議主題：專業英語—從全球化發展到在地化實踐
Theme: English for Specific Purposes: Global Trends and Local Practices
2015 年 4 月 25-26 日
April 25-26, 2015

研討會議程
Conference Agenda

104 年 4 月 25 日(星期六) April 25, 2015 (Saturday)

Time	Place	國際會議廳 International Conference Room	
08:10-08:40		報到 (Registration)	
08:40-09:00		開幕式 (Opening Session) 貴賓致詞 Welcoming Remarks : 實踐大學校長 陳振貴教授 Prof. Michael J. K. Chen (President of Shih Chien University) 管理學院院長 黃博怡院長 Prof. Bo-Yi Huang (Dean of College of Management)	
09:00-10:00		第一場專題演講 (1 st Keynote Speech) Moderator: 鄧慧君教授 Prof. Huei-Chun Teng (National Taiwan University of Science and Technology) Keynote Speaker: Prof. Winnie Cheng (Hong Kong Polytechnic University) Topic: Data-driven Learning for Writing for Research Publication for Students	
10:00-10:20		茶敘(Tea Break) / Photo Session	
Time	Place	N 棟 B2 樓 NB204 教室	N 棟 B2 樓 NB205 教室
10:20-11:20		第一場論文兩篇 Moderator: 郎慧玲教授 Prof. Hui-Ling Lang (National Taipei University) 1. Duong Thi Nu Topic: A preliminary study of ESP teaching and research in Vietnam 2. Tsung-chin Chang& Chao-chih Liao Topic: Error Analysis of English Abstracts Shown in Theses and Dissertations on Law	第二場論文兩篇 Moderator: 張中倩教授 Prof. Karen C. C. Chang (National Taipei University) 3. Jing He Topic: The Effects of Argumentation and Debate Course on Students' Impromptu English Speaking Competence: An Empirical Investigation 4. Sophie Tai Topic: GALL: Promoting EFL Tourism Students' English Proficiency through Task-Based Learning
Time	Place	N 棟 B2 樓 NB204 教室	N 棟 B2 樓 NB205 教室
11:20-12:20		第三場論文二篇 Moderator: 劉怡君教授 Prof. Yi Chun Liu (National Chengchi University) 5. James Nicoll Topic: Using Learning Management Systems (LMS) in English for Specific Purposes contexts 6. Shih-ping Wang& Yu-lun Chen Topic: Corpus-based research on the risk topics in economics journal papers	第四場論文二篇 Moderator: 姚文倩教授 Prof. Wen-Chian Yao (Shih Chien University) 7. Hsiang-I Chen& Jing Jing Chang Topic: Fostering Writing Skills through Blogging in a Fifth-Grade EFL Classroom in Taiwan
12:20-13:10		午餐、書展、教學錄影帶播放 (Lunch Break, Book Fair, and Videotapes Exhibition)	

Time	Place	國際會議廳 International Conference Room		
13:10-14:10		第二場專題演講 (2 st Keynote Speech) Moderator: 張武昌教授 Prof. Wu-chang Chang (Ming Chuan University) Keynote Speaker: Prof. Charles Browne (Meiji Gakuin University) Topic: A New General Service List and New Academic Word List: Building a Path to EFL Success		
14:10-15:40		第一場專題座談 (Panel Discussion) Moderator: 卓加真教授 Prof. Jia-Chen Chuo (Shih Chien University) Theme: Teaching Translation to Non-professionals Panelist: 李根芳教授 Prof. Ken-fang Lee (National Taiwan Normal University) Topic: What's Love Got to Do with It: Why Translation Matters? Panelist: 鍾玉玲教授 Prof. Yu-Ling Chung (National Taiwan University of Science and Technology) Topic: Challenges and Opportunities for Non-Professional Students in Learning Translation Panelist: 游懿萱教授 Prof. Jennifer You (Shih Chien University) Topic: The Virtues Translation Classes for Non-professionals		
15:40-16:00		茶敘(Tea Break)		
Time	Place	N棟 B2樓 NB203 教室	N棟 B2樓 NB204 教室	N棟 B2樓 NB205 教室
16:00-17:00		第五場論文三篇 Moderator: 蔡玟玲教授 Prof. Wen-Ling Tsai (Shih Chien University) 8. Pi yu Lee Topic: Should ESP Courses Replace Traditional English Courses in the Universities of Taiwan? 9.Hong-Qin Zhang Topic: Structural Iconicity: A Cultivating Model of Academic Writings of EFL Students in Mainland China	第六場論文二篇 Moderator: 馬修教授 Prof. Guy Matthews (Shih Chien University) 10. George Chun-huang Chiu, E-chou Wu Topic: A Study on the English Learning Progress of Taiwan's Students Transitioning from High School to College 11. Eva Fitriani Syarifah Topic: Classroom Management Strategies in EFL Classroom	第七場論文一篇 Moderator: 陳淳麗教授 Prof. Chwun-Li Chen (Shih Chien University) 12. Anna-Karin Roo Topic: English Writing Assessments in a General Education Course in Hong Kong 第一篇工作坊一篇 1. Steven Herder, Cynthia Quinn Topic: Online Self-assessment Tools for L2 Writers in TOEFL Test Writing (This session: 16:00-17:15)
17:30-		晚餐 Dinner Banquet		

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研討會議程
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104 年 4 月 26 日(星期日) April 26, 2015 (Sunday)

Time \ Place	國際會議廳 International Conference Room	
08:30-09:00	報到 (Registration)	
09:00-10:00	第三場專題演講 (3 rd Keynote Speech) Moderator: 陳純音教授 Prof. Chun-Yin Chen (National Taiwan Normal University) Keynote Speaker: Prof. Thomas Farrell (Brock University) Topic: Reflecting On Our Practice	
10:10-10:15	茶敘 (Tea Break) / Photo Session	
10:15-11:15	第一場主題演講 (1 st Invited Speech) Moderator: 黃美金教授 Prof. Lillian Huang (Shih Chien Univerisity) Invited Speaker: 楊承淑教授 Prof. Cheng-Shu Yang (Fu Jen Catholic University) Topic: Curriculum Design and Practical Operation of the International Medical Translation Program at Fu Jen Catholic University	
Time \ Place	N 棟 B2 樓 NB204 教室	N 棟 B2 樓 NB205 教室
11:20-12:20	第二場主題演講 (2 nd Invited Speech) Moderator: 周敏潔教授 Prof. Min-Chieh Chou (Chinese Culture University) Invited speaker: 黃月貴教授 Prof. Yueh-Kuey Huang (Tamkang University) Topic: The Nuts and Bolts of Teaching ESP in the Digital Age	第八場論文二篇 Moderator: 黃靜悅教授 Prof. Chelsey Huang (Shih Chien Univerisity) 13. Wu-Yuin Hwang Topic: A Study of Using Photo & Learning to Facilitate English Learning with Familiar Context Supports 14. Shuiling Chen Topic: A Study on the ESP Learning Motivation of Non-English-Major Undergraduates
12:20-13:10	午餐、書展、教學錄影帶播放 (Lunch Break, Book Fair, and Videotapes Exhibition)	
Time \ Place	N 棟 B2 樓 NB204 教室	N 棟 B2 樓 NB205 教室
13:10-14:40	第二場專題座談 (Panel Discussion) Moderator: 李普生教授 Prof. Pu-Sheng Lee (Shih Chien University) Theme: Overcoming Institutional Barriers to Establishing ESP Programs: Reports from Vietnam, Taiwan, and Japan Panelist: Le Thi Hong Duyen Topic: Barriers and Challenges to Teaching ESP in Vietnam Panelist: Yi-Hsuan Gloria Lo Topic: Perspectives of ESP Teaching among Vocational High School (VHS) Teachers in Taiwan Panelist: Michael Guest Topic: Overcoming Resistance to ESP Teaching in Japan: A Case Study	第一場座談會 (1 nd Forum) Moderators: 林信言主任 (大直國小)、江添財教授 (實踐大學應用外語學系) Topic: 大直國小及陽明高中英語教學實習成果發表會

Time	Place	NB203 教室	NB204 教室	NB205 教室
14:40-15:40		Moderator: 張銀鈴教授 Prof. Yin-Ling Chang (Shih Chien University) 第二場工作坊一篇 2. George MacLean, Norman Fewell Topic: Using Mobile Devices to Elicit Student Feedback	第九場論文二篇 Moderator: 蕭瑞莆教授 Prof. Ruey-Fu Hsiao (Shih Chien University) 15. Chun-Li Yu 游春麗 Topic: Inter-cultural Elements in the Disney's Mulan Film 16. Chia-Yu Yeh 葉珈瑜 Topic: Ideologies and Media Representations in True Blood	第十場論文二篇 Moderator: 賈士華教授 Prof. Joshua Getz (Shih Chien University) 17. Huilian Zuo Topic: Dress Writing in Washington Square: Decoding Henry James's Ambiguous View on Women 18. Andrew Brindle Topic: A Corpus Analysis of Discursive Constructions of the Sunflower Student Movement in the English Language Taiwanese Press
15:40-15:50		茶敘 (Tea Break)		
Time	Place	國際會議廳 International Conference Room		
15:50-16:50		第三場主題演講 (3 rd Invited Speech) Moderator: 葉修文教授 Prof. Shiou Wen Yeh (National Chiao Tung University) Invited Speaker: 周中天教授 Prof. Chung-Tien Chou (Tzu Chi University) Topic: The Use of Pedagogical Translation in EFL Teaching in Taiwan.		
16:50-17:20		綜合座談 (3rd Forum Session) Moderator: 李利德教授 Prof. Li-Te Li (實踐大學應用外語學系主任) Discussants: Prof. Winnie Cheng (Hong Kong Polytechnic University) Prof. Charles Browne (Meiji Gakuin University) Prof. Thomas Farrell (Brock University)		
17:20-17:30		閉幕式 (Closing Session) / Photo session		